



▶ infin-Payment

Why infin-Payment?

Because infin-Payment provides access to an easy, quick and secure telephone payment method for online contents to hundreds of millions of people the world over.

infin-Payment allows you to capture new markets, new demographics, and extra revenue:

With infin-Payment about 400 million users in Europe and 450 million more in North America don't even need a bank account or credit card for you to reliably collect your dues.

The conversion rates of infin-Payment are several times higher than those of credit cards making it highly profitable to implement infin-Payment.

And now, our feature presentation

infin-Payment's extremely low usage thresholds help selling your virtual goods thus boosting your turnover.

Our online payment experts will be glad to help you choose the best fitting solution.

And there are even more good reasons for infin-Payment:

- Fast:** Our payment interfaces are so easy to integrate you'll be done in hours not days.
- Secure:** Payments & fraud protection for online content has been our business since 1997. We know what we are doing. As payment provider for vendors like Habbo Hotel we daily prove that payment via telephone bill can be both profitable and consumer-friendly at the same time.
- Wide reach:** With solutions for the world's top-selling countries you reach hundreds of million potential customers - with just one payment interface.
- Pricing:** Freely choose your pricing accurately to the cent and as high as you like.
- Billing:** infin-Payment's moderate fees and business models optimized to meet your needs open up the world of telephone payment for you.

Best conditions in the top-selling countries the world over



No chargeback fees
No hidden fees

Over 400 millionen users





infin-Payment

The economical choice

Phone payments are safe, easy and quickly accessible by users the world over. infin-Payment empowers hundreds of millions of users to buy and pay your virtual goods – even without checking accounts or credit cards.

And yes, the fees of the telephone payments are higher than the fees of credit card processing. But there's a multiple number of customers able and willing to pay via telephone payment. Just check the graph below.

Best conditions in the top-selling countries the world over



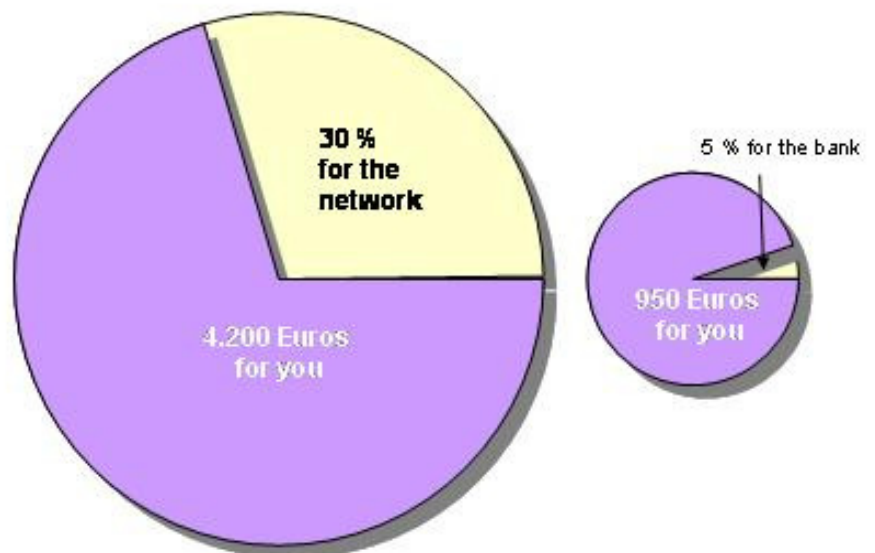
No chargeback fees
No hidden fees

Over 400 millionen users

1.000 customers want to pay 10 Euros

infin-Payment
800 customers
60 % conversion rate
6.000 Euros turnover

CreditCard
100 customers
10 % conversion rate
1.000 Euros turnover



These graphs suggest the key to success clearly lies in infin-Payment's low usage barriers resulting in high conversion rates.

- ✓ Best payouts in the market. You can rely on infin to receive fair conditions in the line of the market. Payouts average over 70%.





▶ infin-Payment

Safety, Security & Trust

- ✓ Let's talk turkey: Credit card data is not secure if typed into web forms. Paying via telephone bill means no personal data in the internet, no risk of data theft or fraud.
- ✓ infin-Payment's excellent image with end users comes as no surprise: infin has never worked with any publishers of pornographic content or other operators of dubious business models.
- ✓ infin is managed by its founder since 1993. We just do business. We do not have to consider shareholders or investors.
- ✓ We don't need to invent anything new like all the other newcomer micropayment systems popping up all the time. Their current mistakes we've solved long ago.

Best conditions in the top-selling countries the world over



No chargeback fees
No hidden fees

Over 400 millionen users



Call us! We'll be happy to provide any advice.

Telephone: +49-(0)89-74 51 52-0
Telefax: +49-(0)89-74 51 52-500
Email: info@infin.de
Internet: www.infin.de

