



▶ infin-Payment

Why infin-Payment?

Because infin-Payment provides access to an easy, quick and secure telephone payment method for online contents to billions of people the world over.

infin-Payment allows you to capture new markets, new demographics, and extra revenue:

With infin-Payment several billion users in Europe, America, Asia, Africa, Australia and the Pacific don't even need a bank account or credit card for you to reliably collect your dues.

The conversion rates of infin-Payment are several times higher than those of credit cards making it highly profitable to implement infin-Payment.

And Now, Our Feature Presentation

infin-Payment's extremely low usage thresholds help selling your virtual goods thus boosting your turnover.

Our online payment experts will be glad to help you choose the best fitting solution.

And there are even more good reasons for infin-Payment:

- Fast:** Our payment interfaces are so easy to integrate you'll be done in hours not days.
- Secure:** Payments & fraud protection for online content has been our business since 1997. We know what we are doing. As payment provider for vendors like Habbo Hotel we daily prove that payment via telephone bill can be both profitable and consumer-friendly at the same time.
- Wide reach:** With solutions for the world's top-selling countries you reach billions of potential customers - with just one payment interface.
- Pricing:** Freely choose your pricing accurately to the cent and as high as you like.
- Billing:** infin-Payment's moderate fees and business models optimized to meet your needs open up the world of telephone payment for you.

Best conditions in the top-selling countries the world over



No chargeback fees
No hidden fees

Billions of users in Europe, America, Asia, Africa, Australia and the Pacific





infin-Payment

The Economical Choice

Phone payments are safe, easy and quickly accessible by users the world over. infin-Payment empowers billions of users to buy and pay your virtual goods – even without checking accounts or credit cards.

And yes, the fees of telephone payment are higher than for credit card processing. But there's a multiple number of customers able and willing to pay via telephone payment. Just check the graph below.

Best conditions in the top-selling countries the world over



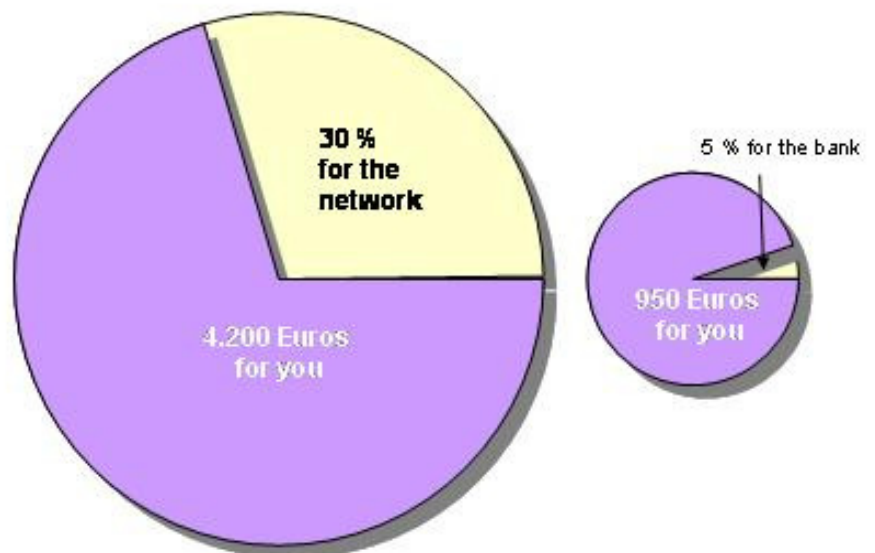
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1.000 customers want to pay 10 Euros

infin-Payment
800 customers
60 % conversion rate
6.000 Euros turnover

CreditCard
100 customers
10 % conversion rate
1.000 Euros turnover



These graphs suggest the key to success clearly lies in infin-Payment's low usage barriers resulting in high conversion rates.

- ✓ Best payouts in the market. You can rely on infin to hand over fair conditions in the line of the market. Payouts average between 70% and 90% of turnover.





infin-Payment

Safety, Security & Trust

- ✓ Let's talk turkey: Credit card data is not secure if typed into web forms. Paying via telephone bill means no personal data in the internet, no risk of data theft or fraud.
- ✓ infin-Payment's excellent image with end users comes as no surprise: infin has never worked with any publishers of pornographic content or other operators of dubious business models.
- ✓ infin is managed by its founder since 1993. We just do business. We do not have to consider shareholders or investors.
- ✓ We don't need to invent anything new like all the other newcomer micropayment systems popping up all the time. Their current mistakes we've solved long ago.



Call us! We'll be happy to provide any advice.

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